

## CLARIFY AND CONNECT WITH YOUR 'WHY'

Your why is what will drive your success. To find your why, dig deep and identify what drives you to build your business. A well-developed why will clearly and powerfully help you to overcome unexpected obstacles and guide you as you prioritise your time, your focus and your talents. To help you discover your why, please answer the following questions.

### 1. Why do you want to live a healthier life?

Would you like to gain more energy or lose some weight?

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### 2. Why do you want to share Isagenix with others?

Would you like to help your family live a healthier life? Would you like to cover your monthly bills?

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### 3. What drives you the most? What drives your actions NOW?

Would you like to leave a legacy for your family?

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### 4. How will you connect with your why?

Post your why somewhere you will see it every day.

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**ACTION:** Share your why with someone.

## LEADERSHIP DEVELOPMENT

How can you help your team members connect with their why?

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